

WHITEPAPER



BeeHoney



Language:
English

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Introduction

BeeHoney — is an innovative project that combines **traditional beekeeping** with the capabilities of **block-chain technologies** and **Web3**. We are creating an ecosystem where natural honey becomes not just a food product, but also a **tokenized asset**, opening new financial and ecological prospects.

In a world where the bee population is rapidly declining, the market for natural products requires transparency, BeeHoney aims to be a bridge between **ecological responsibility** and **digital innovations**. Our token \$BEEHONEY supports a global community of beekeepers, investors, and consumers, creating a **sustainable movement for nature conservation** and the development of local producers.

BeeHoney — this is more than a crypto project. This is a **global initiative** that brings people together around the idea: by supporting bees and beekeepers, we invest in the future of the planet.

Problem

Global beekeeping is facing a number of challenges that have both ecological and economic consequences:

Ecological crisis The bee population is rapidly declining due to climate change, pesticide use, and habitat loss. This threatens global food security, as bees pollinate over 70% of cultivated plants.

Vulnerability of local beekeepers Small producers lack access to international markets, financing, and modern technologies. Their products often remain local and do not receive adequate support.

Lack of transparency in the honey market A significant portion of honey on the global market is adulterated or mixed with cheap substitutes. This undermines consumer trust and reduces the value of the natural product.

Limited opportunities for investors Investors who seek to support ecological and sustainable projects do not have simple and transparent tools to participate in the beekeeping sector.

Conclusion

The problem lies in the absence of a transparent, global, and innovative ecosystem that simultaneously supports beekeepers, guarantees the quality of honey, and opens up access to sustainable financial opportunities for investors.

Decision

BeeHoney creates an ecosystem that combines an ecological mission and blockchain innovations to overcome key problems in the honey and beekeeping market:

-Support for beekeepers The BeeHoney Fund allocates part of the tokens and funds for the development of local apiaries, providing access to financing, modern technologies, and global markets.

-Transparency of honey origin Each batch of products is confirmed by an NFT certificate, which contains data about the apiary, region, and quality. This guarantees authenticity and consumer trust.

Token \$BEEHONEY Acts as an investment asset and means of interaction in the ecosystem:

buying honey at discounts,

participation in DAO voting,

staking with rewards in the form of honey or NFT.

The global BeeHoney community forms a DAO, where investors and the community make decisions about the project's daily development, support for new apiaries, and ecological initiatives.

Conclusion

BeeHoney offers a real solution: a combination of a natural product, transparent tokenomics, and an ecological mission. This creates a unique opportunity for investors — to simultaneously gain financial benefits and contribute to the preservation of nature.

Tokenomics

Main Parameters

Token name: BeeHoney (SBEEHONEY)

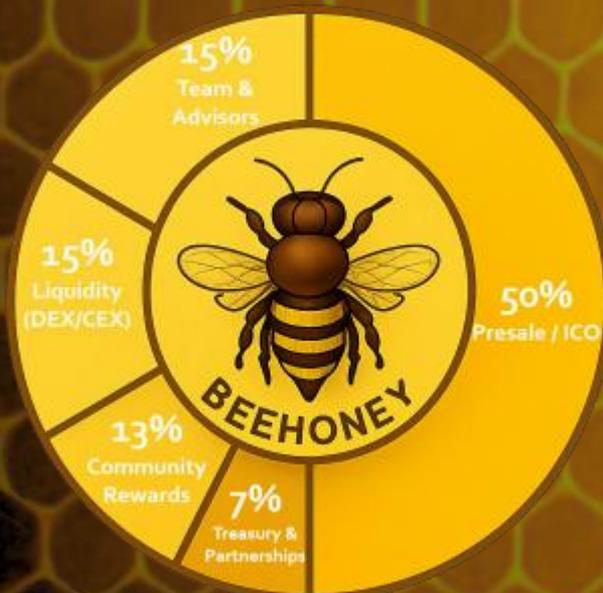
Total supply: 2,000,000,000 tokens

Standard: ERC-20 (with the possibility of integrating ERC-2612 for convenience)

Network: Ethereum

Mechanisms: staking, DAO voting, NFT certificates

Token Distribution



50% - Pre-sale/ICO

15% - Team and assistants

15% - Liquidity
(DEX|CEX)

13% - Awards in the
community

7% - Treasury and
partnership

Conclusion

The tokenomics of BeeHoney is designed to ensure a balance between liquidity, development, and ecological mission. This guarantees long-term value for investors and sustainable development of the ecosystem.

Use of the Token

The BEEHONEY (BHNY) token is a central element of the BeeHoney ecosystem and performs a number of key functions:

Purchase of products Using the token to purchase natural honey and related products at discounts. This creates real demand for the token and supports its value.

DAO voting Token holders receive the right to vote on decision-making: supporting new apiaries, ecological initiatives, brand development strategy.

Support for beekeepers A portion of the tokens is directed to a fund to assist local producers, and investors can participate in selecting projects for funding.

Trading and liquidity BEEHONEY (BHNY) will be available on DEX/CEX, providing liquidity and the possibility of speculative trading.

Loyalty programs and airdrop Token holders receive bonuses, participate in special promotions, and gain access to exclusive NFT collections.

Conclusion

\$BEEHONEY has dual value:

real (product)— access to natural honey and support for beekeepers,

digital (investment)— participation in DAO, staking, trading, and rewards.

Roadmap

Stages of BeeHoney Development

Q1 2026

Launch of the official website

Pre-sale of the BEEHONEY (BHNY) token

We are launching official community channels (Telegram, Discord, Twitter/X) for constant dialogue with investors.

We publish the roadmap and tokenomics so that every participant can see transparency and the development plan.

We are forming a whitelist for early investors who will receive priority access to tokens.

Marketing and media:

- Viral content - memes, interactive challenges, short videos that generate organic traffic
- Media campaigns - advertising on social networks (Twitter/X, Telegram, Instagram, TikTok, YouTube) with clear messages for investors.
- PR and partnerships - publications in specialized media, collaborations with influencers and opinion leaders.

Q2 2026

Marketing launch - large-scale campaigns accompanying the release of the set, with a focus on the environmental mission

Game mechanics that motivate participation in the life of the project.

Company registration and official securing of rights to the Beehoney trademark

Compliance with international standards in the field of cryptocurrencies and environmental initiatives.

Partnerships with local and international beekeeping associations

Creation of regulations for quality control of products and obtaining environmental standards.

Q3 2026

Formation of liquidity - creation of liquidity pools and support of stable token circulation

Listing on exchanges - negotiations and integration with top centralized (CEX) and decentralized (DEX) platforms.

Transparency - publication of reports on listing, trading conditions, and development plans.

Environmental challenges: supporting bees and nature in the real world with rewards in the digital.

Clear quality regulations for products and their control.

Creating a full range of products for beekeeping and honey consumers, which will be branded with our brand and certified by blockchain certificates.

Beehoney stores

Beehoney franchise

Q4 2026

**BANK OF HONEY: Creation
specialized warehouses for long-term storage of
honey. Honey becomes the material basis of the
Beehoney token**

**Entering international markets through par-
tnerships, franchises, and online platforms.**

**Scaling the Beehoney ecosystem in various countr-
ies around the world**

**Integration of modern blockchain and NFT tec-
hnologies into global business models**

**Expansion of the community of investors and
beekeepers united by a common goal - saving
the planet**

**Beehoney is not just a business, but a living ecosystem
that is constantly updated and adapts. We keep pace with
the times, integrating new technologies and formats to
remain a leader in the world of ecological and financial
innovations.**

Conclusion

BeeHoney is more than just a crypto project. It's a global initiative that combines an ecological mission, support for beekeepers, and Web3 innovations. We are creating an ecosystem where natural honey becomes a tokenized asset, and investors have the opportunity to simultaneously influence the development of sustainable business and gain financial benefits.

Our token \$BEEHONEY has dual value:

real — backed by natural products and ecological initiatives,

digital — integrated into blockchain, NFT, and DAO.

BeeHoney forms a transparent, secure, and long-term ecosystem where every participant becomes part of the movement to preserve bees, nature, and the future of the planet.

By investing in BeeHoney, you are investing in sustainable development, ecology, and innovations that have the potential to change the honey market and create a new standard of transparency in the food industry.